

TAUREANLEWIS

Portfolio

THE FUTURE, REALIZED

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About Taurean Lewis



Taurean L, owner and operator of The Brightening Company, Mantra and Ayunto Design Co, is a professional fashion consultant and expert in the field of image consulting and styling. Working with both individuals and corporations across the nation, some of his clients and projects have included, Kanye West for King Magazine, TI for GQ Magazine, Akon/Red Dirt for Upfront Records, 50-Cent and G-Unit, Jessica White, Pharrell Williams, Serena Williams, Lenox Lewis, Puma, Olay, Young Ralph, Mobb Deep, BET, XXL Magazine, NFL-European League, Atlanta Style Magazine, Stacy Dash for Today's Black Man, Drive-In Studio and most recently, creative consultant/event planner for MMG artist "Stalley" during his Raleigh, NC Concert Tour.

In addition to helping his clients look their best, he analyzes colors, personal style and silhouettes. Mr. Lewis has over 10 years of extensive experience in the retail and imaging industries combined. His career experiences have led him to work in fashion hubs across the US and in Europe. I am Taurean L is his brand extension to the world. "My Vision is to create a place where fashion, art, and music can all reside in one space in any industry and setting through the eyes of the real street culture. I am Taurean L grants the access to creative design, marketing and branding through fashion with a novel experience customers and clients can't obtain elsewhere".

What I do

Creative & Fashion Direction

Event + Pop Up Shop
Production

Copy + Curation

Brand Strategy

Wardrobe Styling

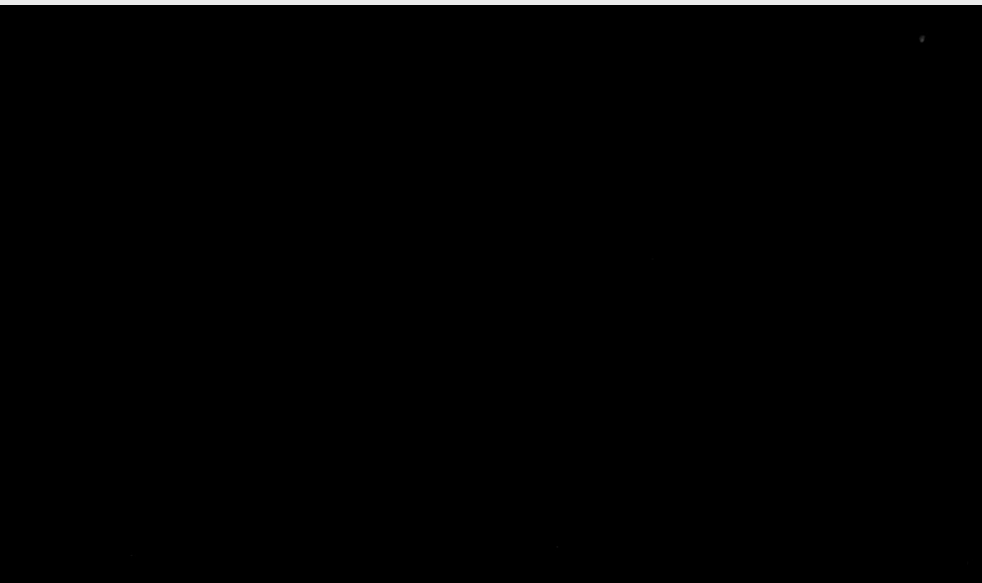
Retail Design + Planning

I ENABLE BRANDS TO MAKE THEIR MARK IN HISTORY.

I design
the *future*

"TAUREAN IS A NATURAL CREATIVE. HIS ABILITY TO CURATE IDEAS IS AMAZING"

Domo Jones/
Empire
Records



My
Work



Streetwear

Wardrobe & Creative Direction

01 Background

Working on set as lead stylist and creative director for lifestyle campaigns.

02 Solution

Creative Direction on sets to create looks and fashion shoots for clients and campaigns for athletes and artist.



Streetwear

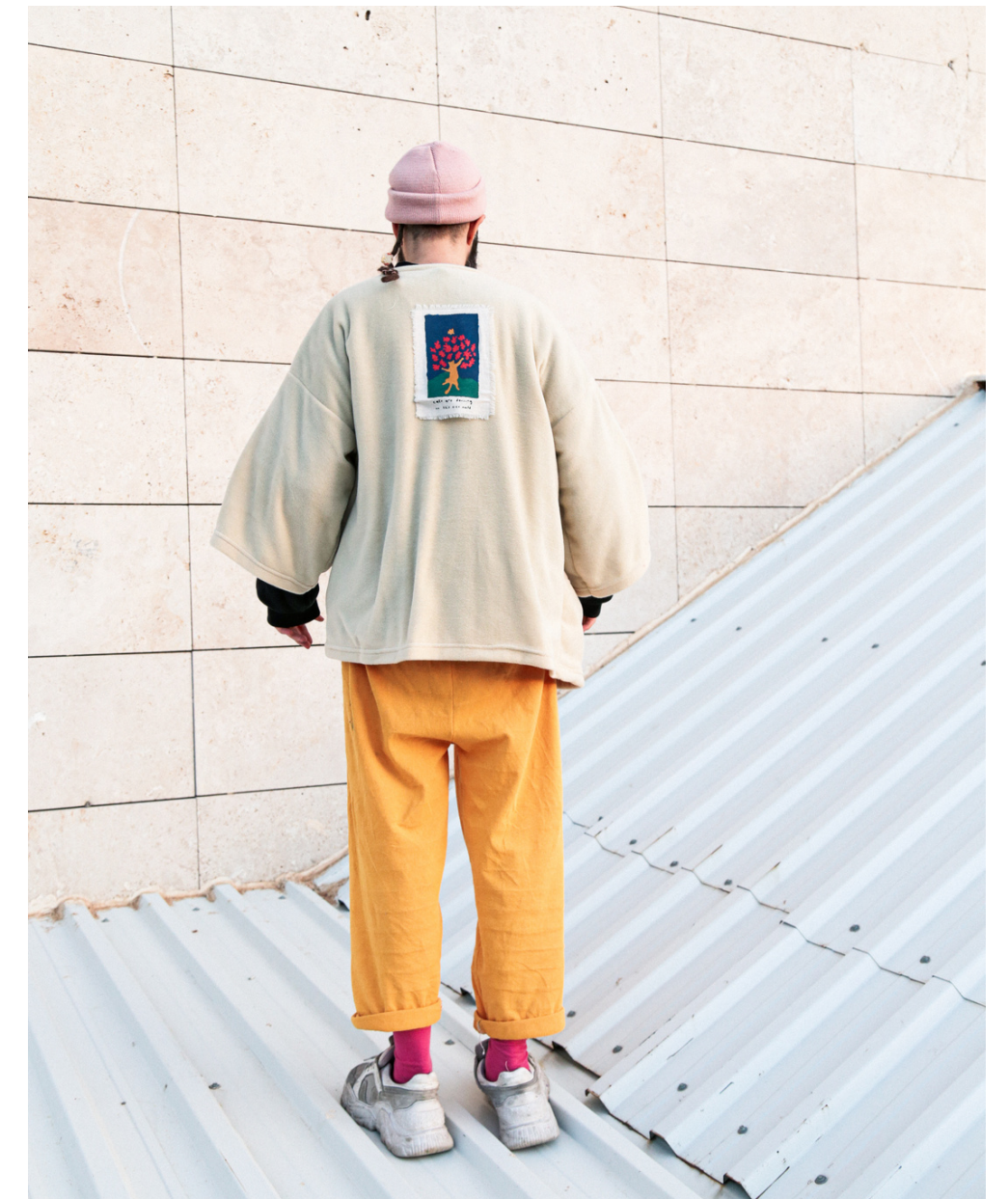
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Wardrobe Styling

Styling & Direction

01 Background

Assisting and creating fashion direction and looks for clients

02 Solution

Production for lifestyle and editor campaigns.



Wardrobe Direction

Fashion Direction

01 Background

Assisting and creating fashion direction and looks for clients

02 Solution

Production for lifestyle and editor campaigns.



Lifestyle

Styling & Direction

01 Background

Assisting and creating fashion direction and looks for clients

02 Solution

Production for lifestyle and editor campaigns.



Home Staging

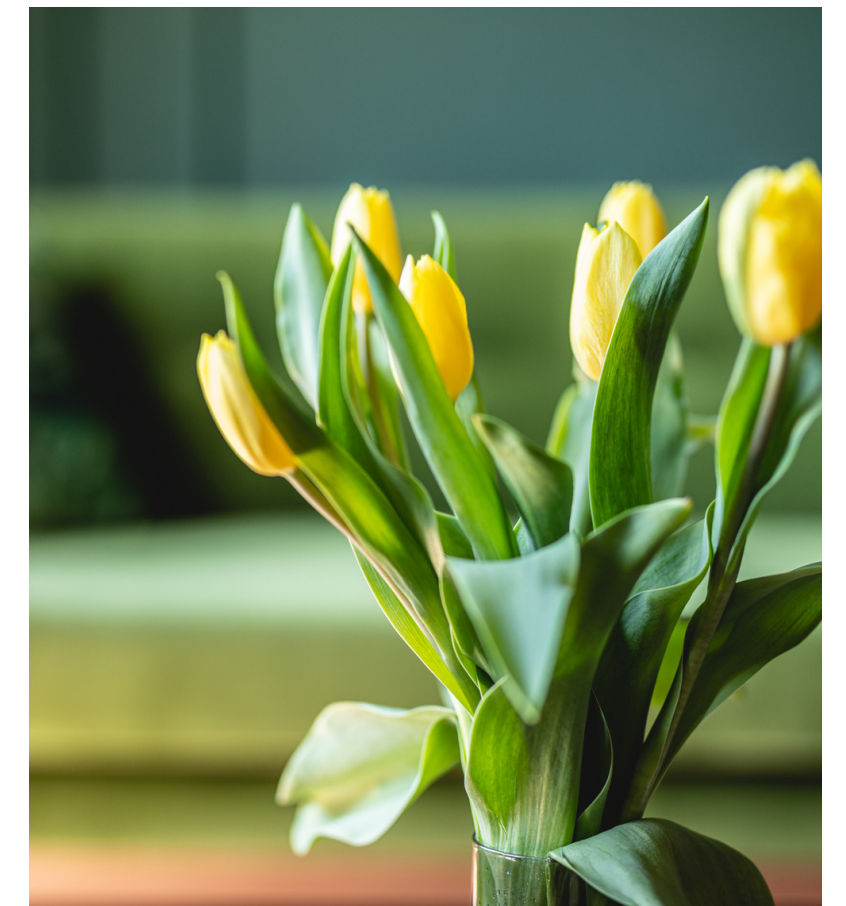
Staging and Production

01 Background

Creative and Interior Design

02 Solution

Production for home staging and Airbnb spaces.



Home Staging

Staging and Production

01 Background

Creative and Interior Design

02 Solution

Production for home staging and Airbnb spaces.



Retail Space Design

Production & Interior

01 Background

Creative and Interior Design

02 Solution

Production for clients opening retail spaces.



Awards & Press



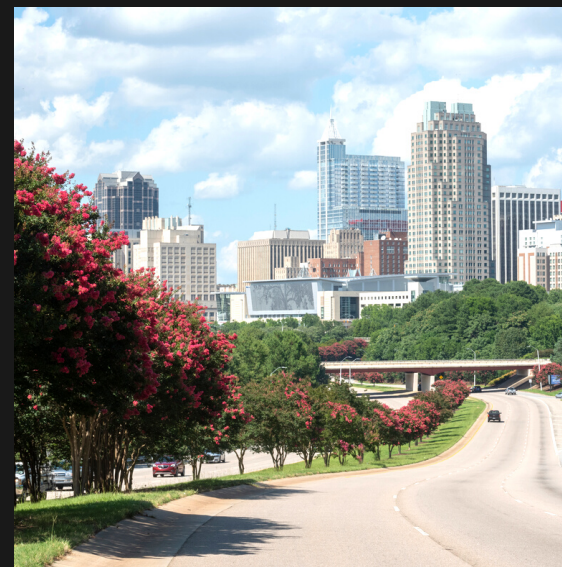
DTR Best New Business 2012

10 Things to Do in Downtown
Raleigh



Southern Living Magazine
2011

Cool and Well Dressed
Oak City Hustle Magazine



The Technician NCSU

City of Chapel Hill Cool New
Business

Our *Clients*

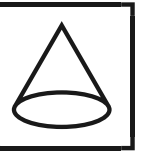


Dreamville
Records

CuraAid⁺

Harris Publication

BET TV



Make your
mark →



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Charlotte. Los Angeles. New
York. Miami. Atlanta. Portland.